



The 6th Annual Ocean Spray Cranberries, Inc. Student Product Development Competition Product Submission Form

Instructions: Submit a completed version of this product submission form in addition to your video proposal in order to satisfy competition entry requirements. Please make sure to address each section below, as an incomplete form will result in team disqualification. Please remember that the product submission form upload deadline is **11:59pm EST March 27th, 2020**.

University Name	Mailing Address

Team Members (Names)	Email
(Captain)	

Faculty Sponsor Name and Title	Email

Product Name

Example: Cranberry Surprise

Product Description (75 word max)

Example: Surprise your taste buds with the sweet, delicious taste of Craisins [®] Dried Cranberries. Made with real fruit and good as a snack or in a recipe, they're naturally cholesterol-free. Plus, they're a good source of fiber and 1 serving of Craisins [®] Original dried cranberries meets 25% of your daily recommended fruit needs.



Product Photo (Insert below)



General Product Specifications

Serving Size	
Number of Calories per Serving (kcal)	
Cranberry usage per Serving (w/w)	
Shelf Life Estimate (months)	

Product Ingredients

Will the product feature any health or labeling claims? If yes, please declare them here.

(100 word max)

What is/are the limiting factor(s) for shelf life determination? *(100 word max)*

Are there any food safety concerns? How will you mitigate any associated risk? *(100 word max)*

Are there any special transport and handling considerations? *(100 word max)*



Process Flow Diagram (*Insert a flow chart below with any necessary descriptions, limit 1 page*)



Please describe/explain your teams approach to the competition objective.

(200 word max)

Did your team face any specific formulation challenges while developing your prototype?

(100 word max)

What, if anything, surprised your team about cranberries or the usage of cranberries in your product?

(100 word max)

References